



Sponsorship Opportunity

Chicago Network Operators Group (CHI-NOG)

May 12th, 2016

Organization Background

CHI-NOG is a Chicago-based organization aiming to connect network professionals within the Midwest and the United States. Our goal is to create and maintain a thriving regional community of networking practitioners while providing individuals with education in the latest technology trends and best practices, enable and strengthen industry collaboration, and provide ample networking opportunities. In our previous five events, local and international industry experts have gathered in Chicago to present on a variety of topics. Our community is looking forward to an impressive lineup of speakers for this spring.



On May 12th, 2016 we will host the sixth annual CHI-NOG conference. The previous events quickly sold out and ran

at full capacity. There is a big demand from within the industry to host vendor neutral conferences with independent content.

Each conference has doubled in attendance. The expected attendance is approximately 200–250 attendees. Presentations will focus on the latest trends in networking including network operations, peering, network security, MPLS/BGP, network automation, wireless, SDN, cloud and virtualization.



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Audience

CHI-NOG attendees come from a wide variety of industry sectors. A majority of participants are technical decision-makers or influencers. Below is the breakdown of attendee roles and industries from CHI-NOG in 2015.

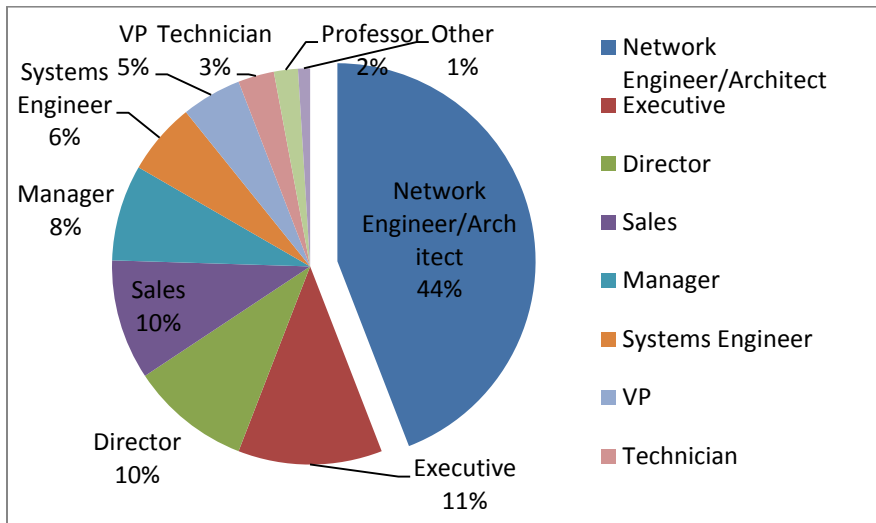


Figure 1 - CHI-NOG 05 Registrations by Roles

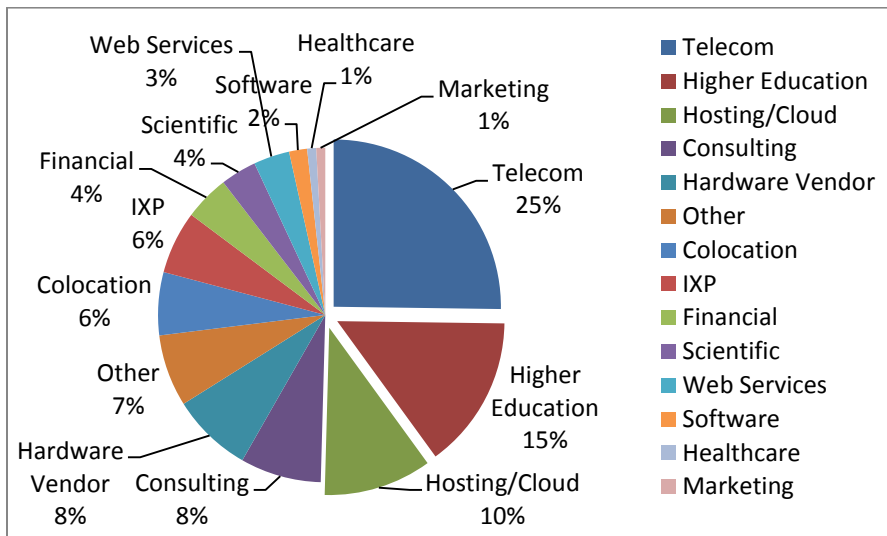


Figure 2 - CHI-NOG 05 Registrations by Industry



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Attendees' Feedback

"I really enjoyed it. I was at the last NANOG, and I found this one-day event to be more interesting. I will definitely be attending again." - Bryan H.

"I wasn't sure what this event would be like, or the people who would be attending, but it was an absolutely incredible crowd of unbelievably talented professionals, and despite the fact that I'm just beginning my career in the industry, I felt very welcome by all of the 'seasoned pros' and I believe that maintaining that atmosphere of 'all levels welcome' will keep CHI-NOG running strong." – Anonymous feedback on event's survey.

"Excellent speakers! It's really neat to learn about their expertise and passions." - Alex E.

"Meeting up with some of the local networks who may not make it to NANOGs and other meetings is very valuable." - Jonny M.

"I know there are a lot of people out there in the field that are looking for groups like this." – Anonymous feedback on event's survey.

Past Sponsors

Thank you to our past sponsors:





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Sponsorship Packages

CHI-NOG sponsorship packages provide unique access to a highly skilled IT community specializing in operating enterprise networks, service provider networks and others. CHI-NOG is the only of its kind vendor neutral conference. Your support provides the opportunity to increase company brand recognition, introduce products or services and establish new business relationships.

We have three levels of limited sponsorship: Diamond, Gold and Silver. Additionally there are supplemental slots for one lunch and four break sponsorships. Please see the table below that highlight the benefits of each level. Within the various levels, your company will have complimentary registrations, a vendor table at the reception, branding on social media and conference materials (please see the table for details).

Benefits	Diamond	Gold	Silver	Lunch	Breaks
Quantity Available	1	5+	10+	1	4
Cost in USD	\$10,000	\$6,000	\$4,500	\$3,000	\$1,000
Opening Remarks to the audience	Yes				
Sponsor Table at the Reception	Yes	Yes			
Logo Prominence	Primary	Secondary	Tertiary		
Complimentary Attendee Registration	5	3	2	n/a	n/a
Branding on Official T-shirts	Yes	Yes			
Branding on CHI-NOG Website	Yes	Yes	Yes	Yes	Yes
Branding on Official Event's Banners	Yes	Yes	Yes		
Social Media Advertising	Yes	Yes	Yes	Yes	Yes
Event's Mobile App - Company Description and Web Links	Yes	Yes	Yes	Yes	Yes

We look forward working with you. For additional information regarding sponsorship packages and contracting, please contact sponsoring@chinog.org.