



Sponsorship Opportunity

Chicago Network Operators Group (CHI-NOG)
May 2017

Organization Background

CHI-NOG is a Chicago-based organization aiming to connect network professionals within the Midwest and the United States. Our goal is to create and maintain a thriving regional community of networking practitioners while providing individuals with education in the latest technology trends, best practices, strengthen industry collaboration, and provide ample networking opportunities. In our previous six events, local and international industry experts have gathered in Chicago to present on a variety of topics. Our community is looking forward to an impressive lineup of speakers for this spring.

In May 2017, we will host the seventh annual CHI-NOG conference. The previous events quickly sold out and ran at full capacity. There is a big demand from within the industry to host vendor neutral conferences with independent content.

Presentations will focus on the latest trends in networking including network operations, peering, network security, MPLS/BGP, network automation, wireless, SDN, cloud, virtualization and others.



Audience

CHI-NOG attendees come from a wide variety of industry sectors. A majority of participants are technical decision-makers or influencers. Below is the breakdown of attendee roles and industries from past events.

Event	Attendees Registered	Year
CHI-NOG 06	165	2016
CHI-NOG 05	125	2015
CHI-NOG 04	64	2014



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Table 1 – Total registrations from the last 3 events.

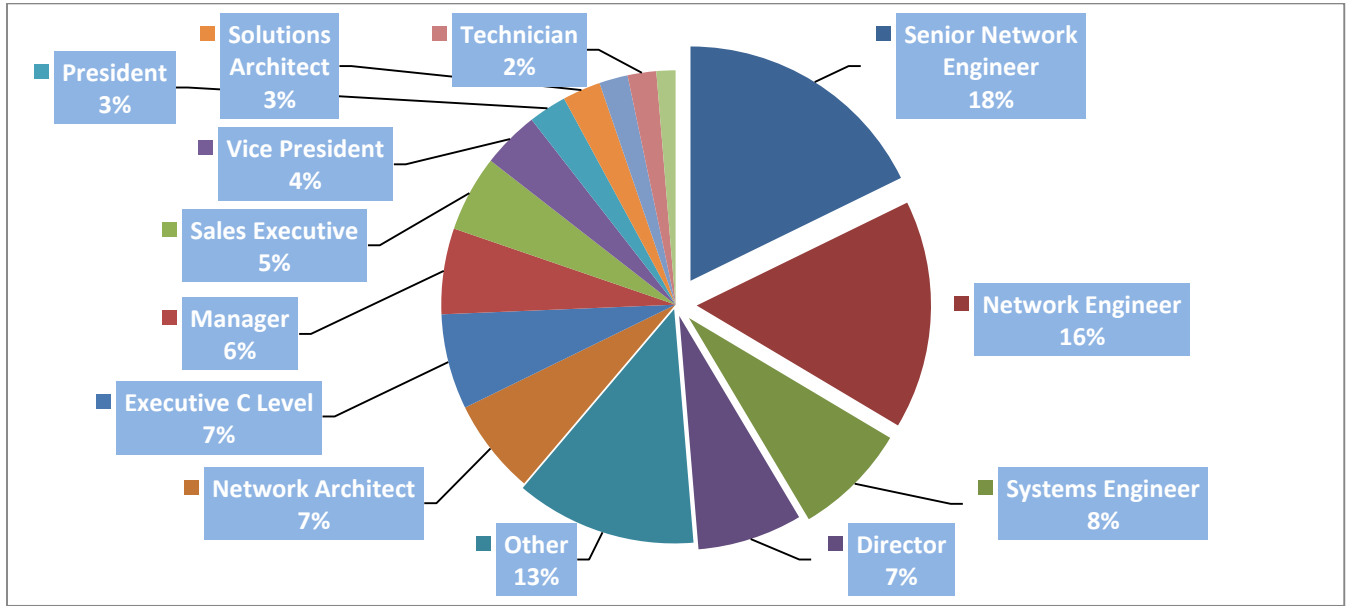


Figure 1 - CHI-NOG 06 Registrations by Roles

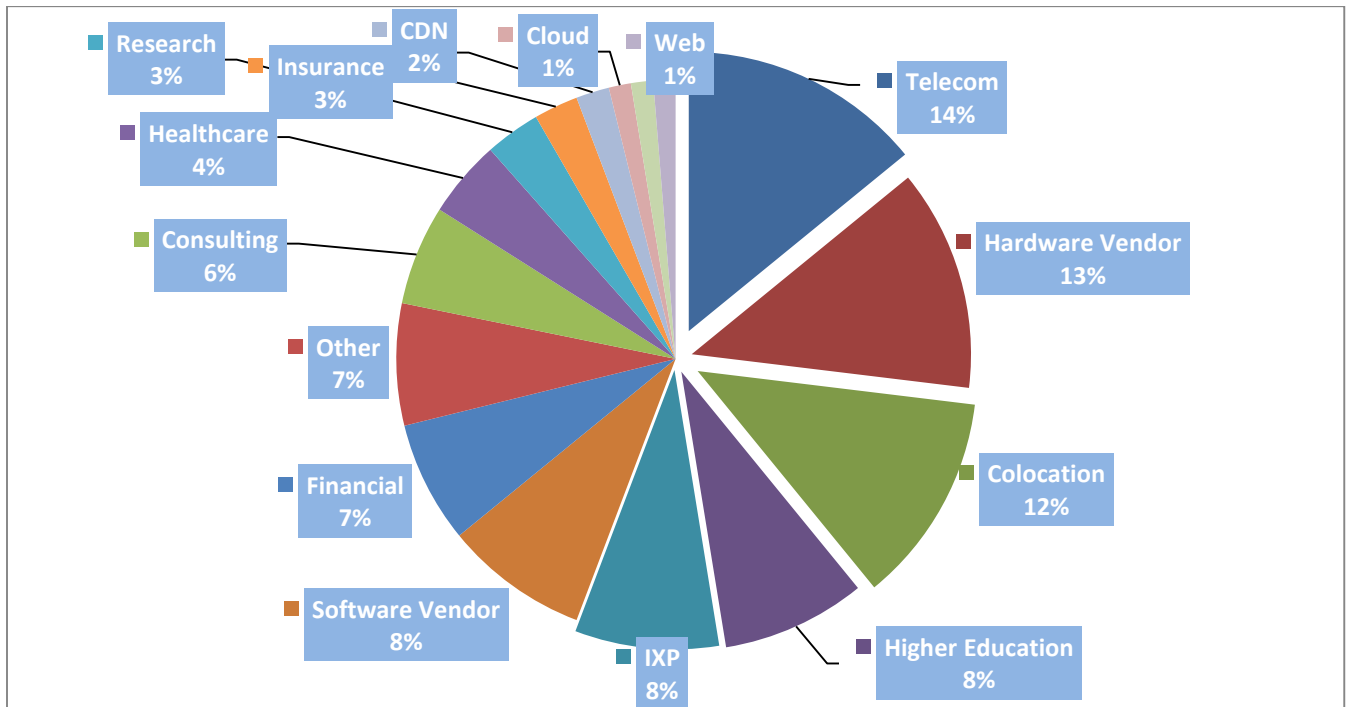


Figure 2 - CHI-NOG 06 Registrations by Industry



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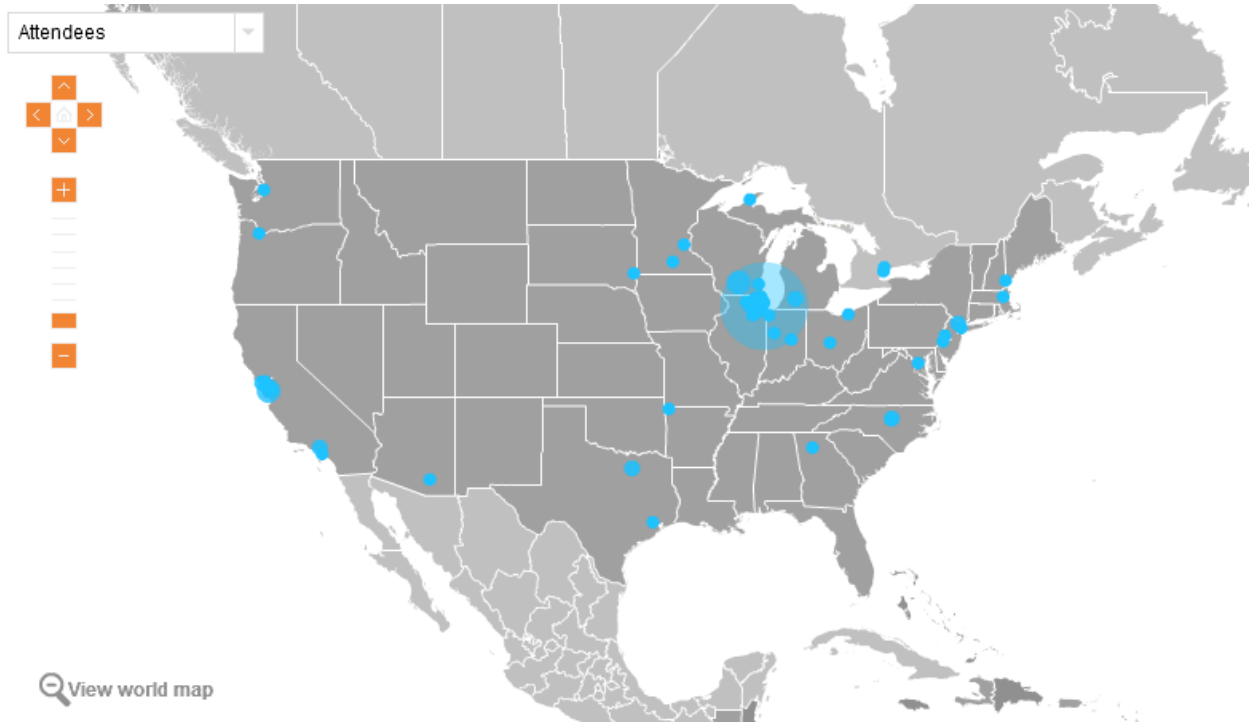


Figure 3 - CHI-NOG 06 Attendees by geography (excluding attendees from UK and Netherlands)

Attendees' Feedback

"I really enjoyed it. I was at the last NANOG, and I found this one-day event to be more interesting. I will definitely be attending again." - Bryan H.

"I wasn't sure what this event would be like, or the people who would be attending, but it was an absolutely incredible crowd of unbelievably talented professionals, and despite the fact that I'm just beginning my career in the industry, I felt very welcome by all of the 'seasoned pros' and I believe that maintaining that atmosphere of 'all levels welcome' will keep CHI-NOG running strong." – Anonymous feedback on event's survey.

"Excellent speakers! It's really neat to learn about their expertise and passions." - Alex E.

"Meeting up with some of the local networks who may not make it to NANOGs and other meetings is very valuable." - Jonny M.

"I know there are a lot of people out there in the field that are looking for groups like this." – Anonymous feedback on event's survey.

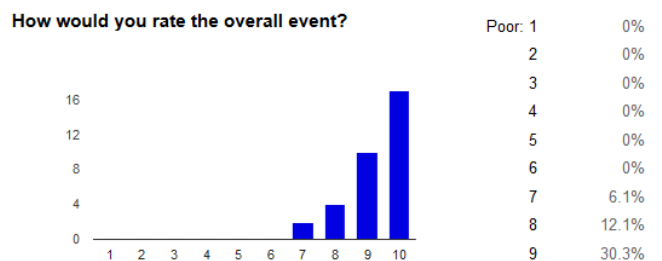


Figure 2 – CHI-NOG 06 attendees' post conference satisfaction survey.



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Past Sponsors

Thank you to our past sponsors:





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Sponsorship Packages

CHI-NOG sponsorship packages provide unique access to a highly skilled IT community specializing in operating enterprise networks, service provider networks and others. CHI-NOG is the only of its kind vendor neutral conference. Your support provides the opportunity to increase company brand recognition, introduce products or services and establish new business relationships.

We have three levels of limited sponsorship: Diamond, Gold and Silver. Additionally there are supplemental slots for one lunch and three break sponsorships. Please see the table below that highlight the benefits of each level. Within the various levels, your company can have complimentary registrations, a vendor table at the reception, branding on social media and conference materials (please see the table for details of each level).

Benefits	Diamond	Gold	Silver	Lunch	Breaks
Quantity Available	1	5+	10+	1	3
Cost in USD	\$10,000	\$6,000	\$4,500	\$3,000	\$1,000
Opening Remarks to the Audience	Yes	-	-	-	-
Sponsor Table at the Reception	Yes	Yes	-	-	-
Branding on Official T-shirts	Yes	Yes	-	-	-
Logo Prominence	Primary	Secondary	Tertiary	-	-
Complimentary Attendee Registration	5	3	2	-	-
Branding on CHI-NOG Website	Yes	Yes	Yes	Yes	Yes
Branding on Official Event's Banners	Yes	Yes	Yes	Yes	Yes
Social Media Advertising	Yes	Yes	Yes	Yes	Yes
Event's Mobile App - Company Description and Web Links	Yes	Yes	Yes	Yes	Yes

We look forward working with you. For additional information regarding sponsorship packages and contracting, please contact sponsoring@chinog.org.