

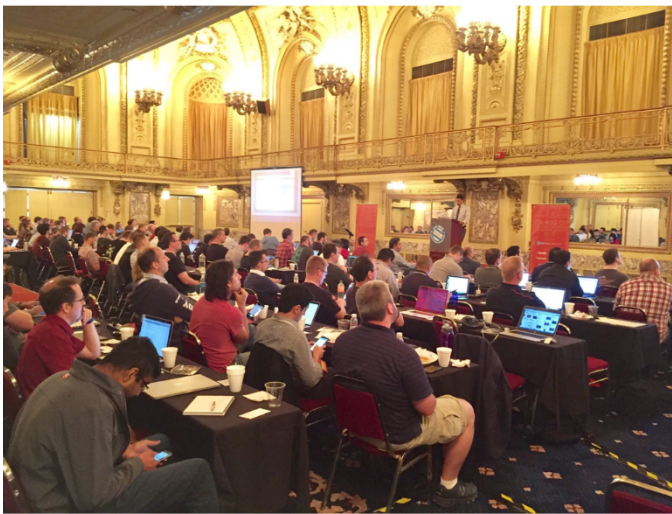


2023 Sponsorship Opportunities

Chicago Network Operators Group (CHI-NOG) | CHI-NOG 11 CONFERENCE | MAY 11TH 2023

ABOUT CHI-NOG

CHI-NOG is a Chicago-based organization focused on connecting networking technology professionals within the Midwest and across the United States. Our goal is to create and maintain a thriving regional community of practitioners and to provide education in the latest technology trends, set and share best practices, strengthen industry collaboration, and provide ample networking opportunities.



THE ANNUAL CONFERENCE

Since 2010, CHI-NOG has hosted an annual conference, providing local and international industry experts a place to gather in the city of Chicago to present and network on a variety of topics.

CHI-NOG 11 will be held on **Thursday, May 11th, 2023**. Previous events have sold to capacity and have sold out quickly. There is high demand from within the industry to host vendor neutral events featuring independent content.

CHI-NOG presentations focus on the latest trends in networking including, but not limited to: network operations, peering, network security, MPLS/BGP, network automation, wireless, SDN, cloud, and virtualization.

ABOUT THE AUDIENCE

Event	Attendees	Year
CHI-NOG 10	101	2022
CHI-NOG 09	187	2019
CHI-NOG 08	230	2018
CHI-NOG 07	225	2017
CHI-NOG 06	165	2016
CHI-NOG 05	125	2015
CHI-NOG 04	64	2014

CHI-NOG attendees come from a wide variety of industry sectors. A majority of participants are technical decision-makers or influencers.



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Figure 1 - CHI-NOG 07 Registrations by Roles

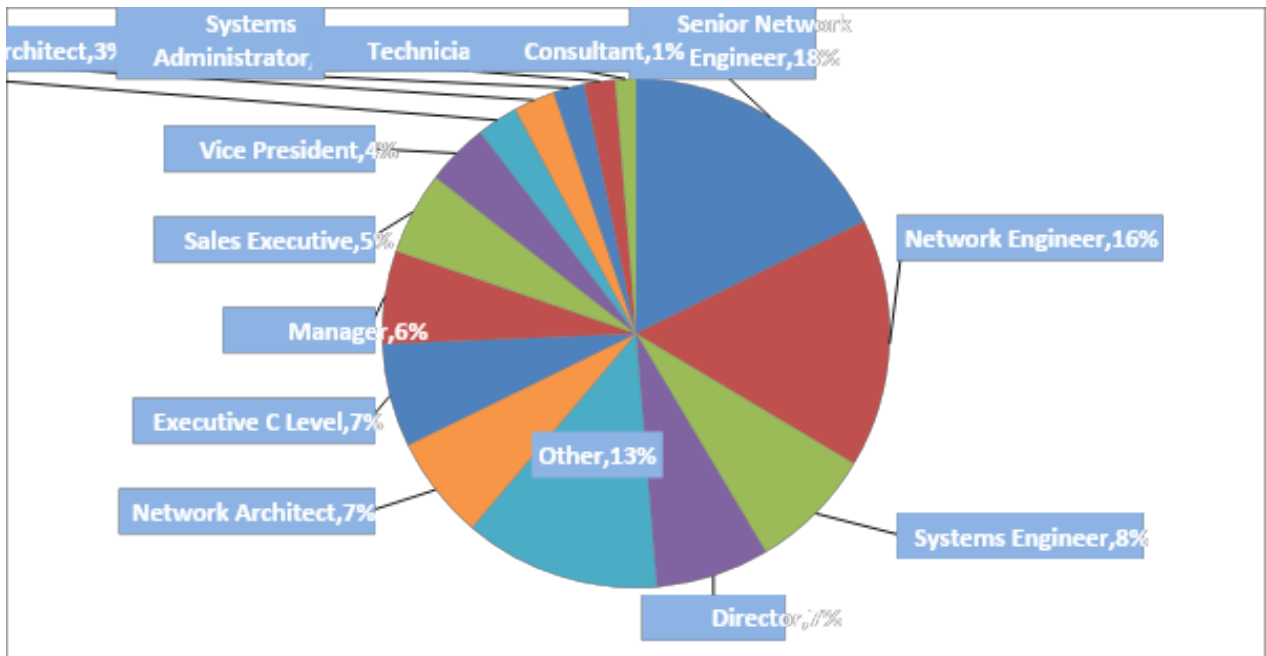


Figure 2 - CHI-NOG 07 Registrations by Industry



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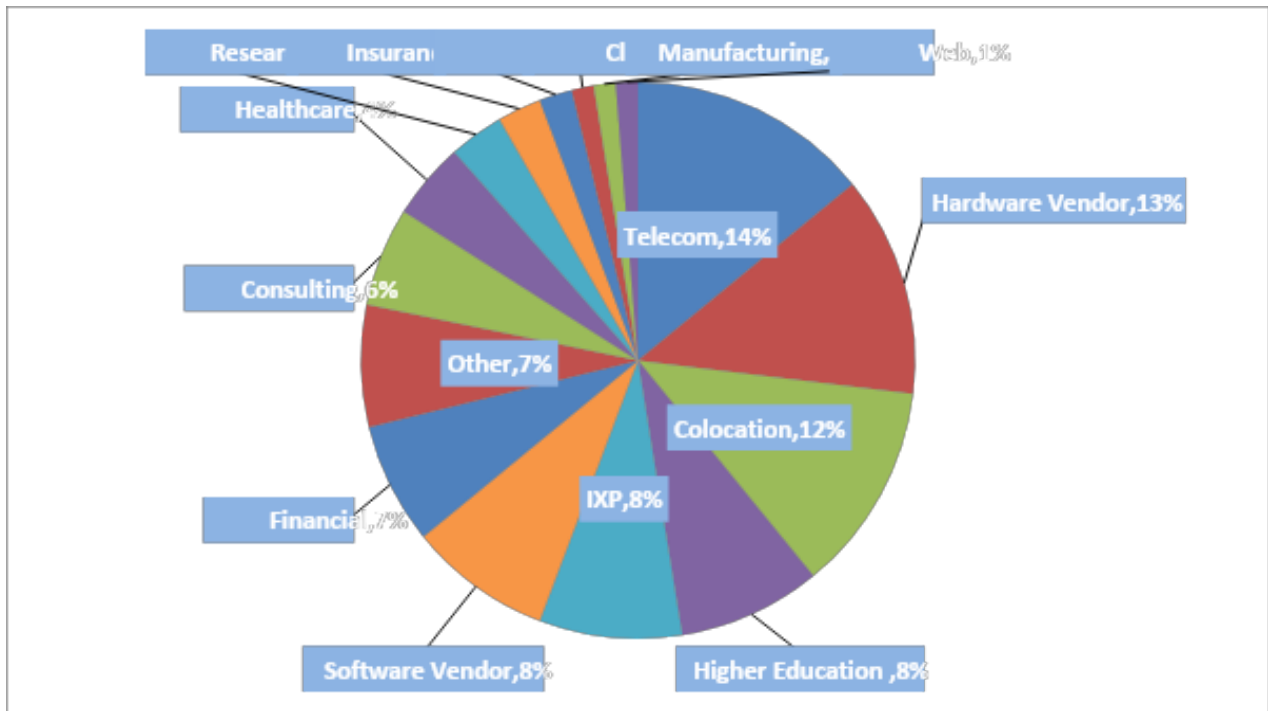
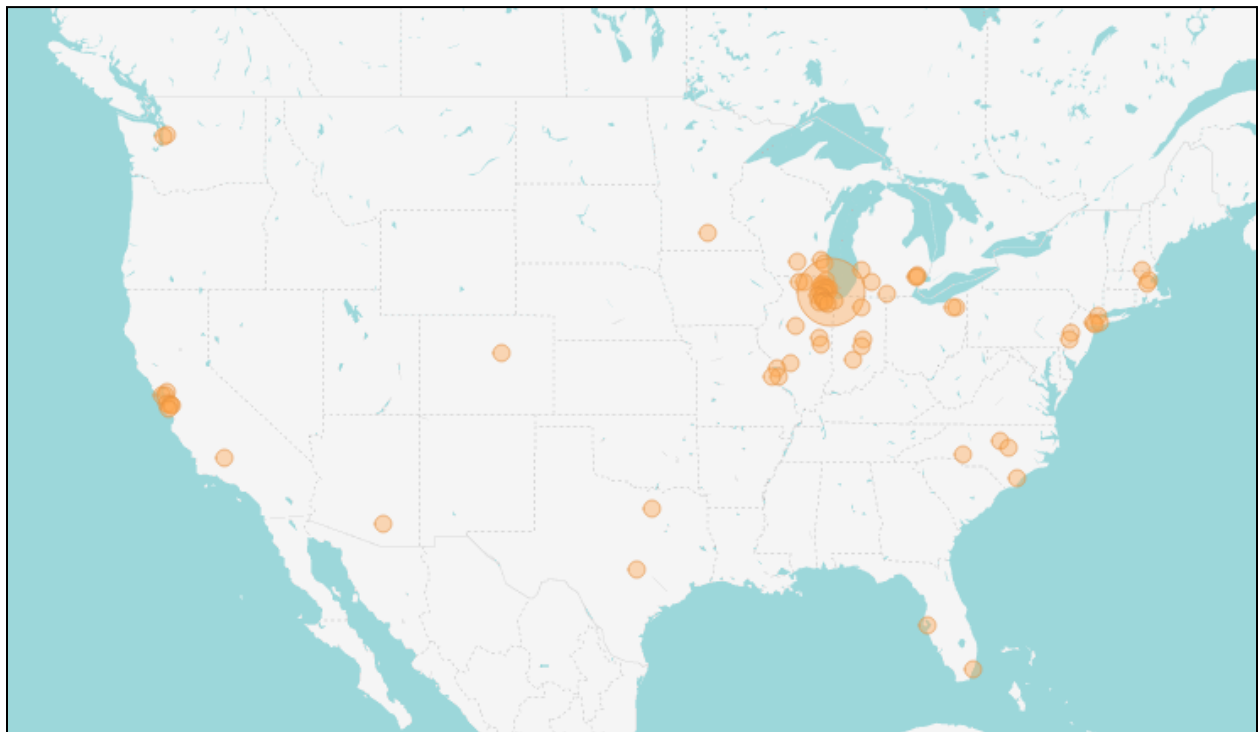


Figure 3 - CHI-NOG 08 Attendees by Geography (excluding attendees from UK and Netherlands)





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ATTENDEE FEEDBACK & SATISFACTION

"I really enjoyed it. I was at the last NANOG, and I found this one-day event to be more interesting. I will definitely be attending again." - Bryan H.

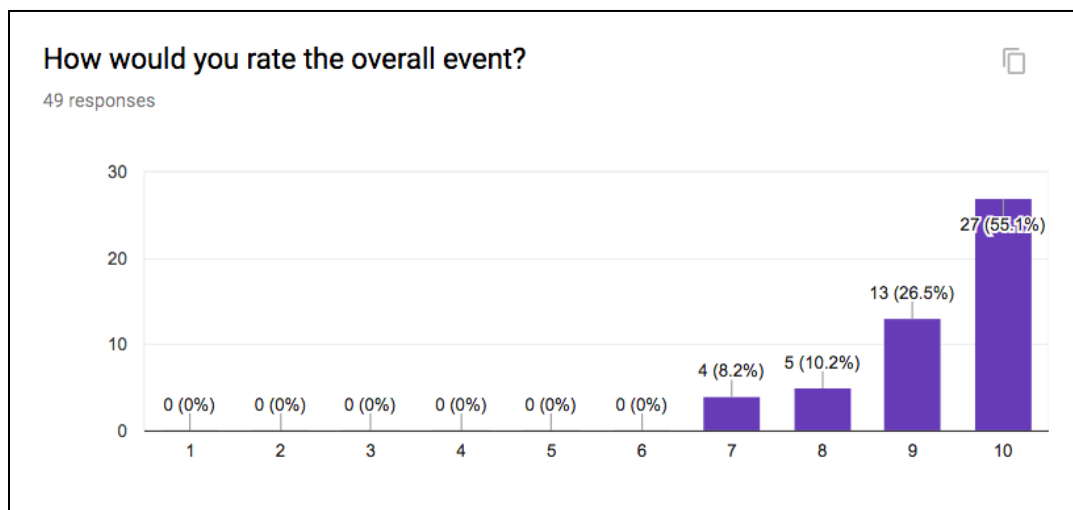
"I wasn't sure what this event would be like, or the people who would be attending, but it was an absolutely incredible crowd of unbelievably talented professionals, and despite the fact that I'm just beginning my career in the industry, I felt very welcome by all of the 'seasoned pros' and I believe that maintaining that atmosphere of 'all levels welcome' will keep CHI-NOG running strong." – Anonymous

"Excellent speakers! It's really neat to learn about their expertise and passions." - Alex E.

"Meeting up with some of the local networks who may not make it to NANOGs and other meetings is very valuable." - Jonny M.

"I know there are a lot of people out there in the field that are looking for groups like this." – Anonymous

Figure 4 – CHI-NOG 08 Attendee Satisfaction





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Past Sponsors Have Included:





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SPONSORSHIP PACKAGES

CHI-NOG sponsorship packages provide unique access to a highly skilled IT community specializing in operating enterprise networks, service provider networks and others. CHI-NOG is the only of its kind – a vendor neutral conference. Your support provides the opportunity to increase company brand recognition, introduce products or services and establish new business relationships.

We have three levels of limited sponsorship: **Diamond**, **Gold** and **Silver**. Additionally there are supplemental slots such as the champion sponsorships. Please see the table below that highlights the benefits of each level. Within the various levels, your company can have complimentary registrations, a vendor table at the reception, branding on social media and conference materials (please see the table for details of each level).

Package Benefits	Diamond	Gold	Silver	Champion
Quantity Available Each Year	1	10	5	
Cost in USD	\$12,000	\$7,000	\$5,000	\$1,200
Opening Remarks to the Audience	Yes	-	-	-
Sponsor Table During Networking Reception	Yes	Yes	-	-
Branding on Official T-shirts	Yes	Yes	-	-
Logo Prominence	Primary	Secondary	Tertiary	-
Complimentary Attendee Registration	5	3	2	-
Ability to Provide Collateral in Registration Area	Yes	Yes	Yes	-
Branding on CHI-NOG Website (Full Year)	Yes	Yes	Yes	Yes
Branding on Official Event Banners	Yes	Yes	Yes	Yes
Social Media Advertising	Yes	Yes	Yes	

We look forward to working with you. For additional information regarding sponsorship packages and contracting, please contact sponsoring@chinog.org.